

## KUVEMPU UNIVERSITY

## OFFICE OF THE DIRECTOR DIRECTORATE OF DISTANCE EDUCATION





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## TOPICS FOR INTERNAL ASSESSMENT ASSIGNMENTS (2015-16) Course: MASTER OF BUSINESS ADMINISTRATION (MBA First Semester)

Important Note: Students are advised to read the separate enclosed instructions before beginning the writing of assignments. Out of 20 Internal Assignment marks per paper, 5 marks will be awarded for regularity (attendance) to Counseling/ Contact Programme classes pertaining to the paper. Therefore, the topics given below are only for 15 marks each paper.

PAPER-1: PRINCIPLES OF MANAGEMENT & BEHAVIOURAL PROCESS	(Paper Code: MBA110)
<ol> <li>Discuss Henri Fayol's contribution to the science of management.</li> </ol>	5 Marks
2. What are the areas of an organization where control is required?	5 Marks
3. How would you describe the company's motivational style?	5 Marks
PAPER-2: ACCOUNTING FOR MANAGERS AND MANAGERIAL ECONOMIC	CS (Paper Code: MBA120)
<ol> <li>Briefly describe accounting concepts and conventions.</li> </ol>	5 Marks
2. Explain the methods of Inventory valuation.	5 Marks
3. Managerial Economics and its relationship with other disciplines. Dis	scuss. 5 Marks
PAPER-3: BUSINESS COMMUNICATIONS	(Paper Code: MBA130)
Explain the nature and scope of communication.	5 Marks
2. Enumerate the different techniques to conduct an effective meeting	g. 5 Marks
3. Write a note on difficulties in intercultural communication.	5 Marks
PAPER-4: QUANTITATIVE TECHNIQUES	(Paper Code: MBA140)
<ol> <li>What are matrices? Define the types of matrices.</li> </ol>	5 Marks
<ol><li>What is the significance of Maxima and Minima?</li></ol>	5 Marks
<ol><li>Discuss the sources of sampling and non sampling errors.</li></ol>	5 Marks
PAPER-5: PRODUCTION AND OPERATIONS MANAGEMENT	(Paper Code: MBA150)
1. What are the factors affecting facility location planning?	5 Marks
2. Explain the functions of production planning and control departmen	nt. 5 Marks
3. What are the responsibilities of store function?	5 Marks
PAPER-6: COMPUTER APPLICATIONS	(Paper Code: MBA160)
<ol> <li>What is information system? Explain advantages and disadvantages information system.</li> </ol>	of 5 Marks
<ol><li>Explain the types of information system.</li></ol>	5 Marks
3. Difference between C++ and JAVA.	5 Marks