

M.Com. (Final) Examination, August/September 2008
Directorate of Correspondence Course
Paper – VI : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 80

Notes : 1) Answer any FIVE of the following questions.
2) Each question carries 16 marks.

1. Define entrepreneur and entrepreneurship. Discuss the role of entrepreneurship in economic development.
2. Who is an intrapreneur ? How does he differ from entrepreneur and manager ?
3. Define rural entrepreneur and explain the categories of rural entrepreneurs and the risks faced by him.
4. Define women entrepreneurs. Explain problems of women entrepreneurs in detail.
5. What do you understand by project identification ? Discuss the process of project identification.
6. Explain the David McClelland's contribution to the theory of entrepreneurship.
7. What is EDP ? Explain the different phases of EDP.
8. Write a brief note on the institutions which provide financial support to entrepreneurs.
9. Explain Udai Pareek and Nadkarni model of entrepreneurship development.
10. Write a note on SIDCOs, DICs and TCOs.



DPB – 530 COM

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Paper – VII : INTERNATIONAL BUSINESS

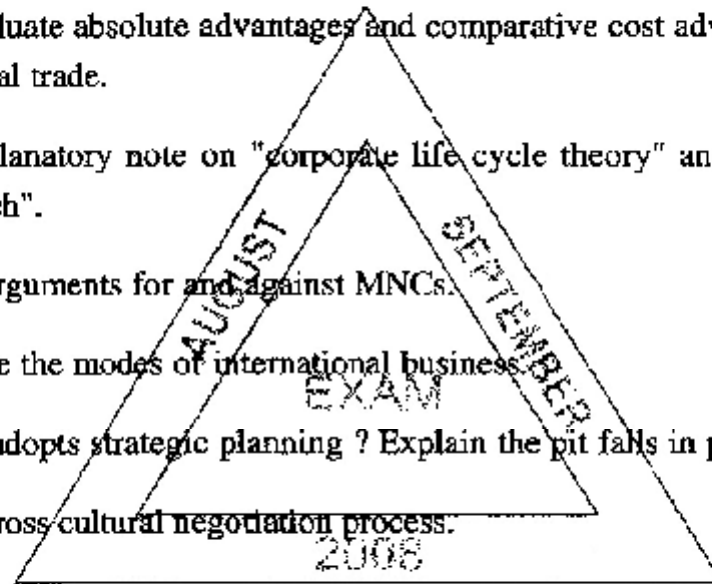
Time : 3 Hours

Max. Marks : 70

Note : 1) Answer any FIVE questions.

2) Each question carries 14 marks.

1. Discuss the different approaches of international business.
2. Critically evaluate absolute advantages and comparative cost advantages theory of international trade.
3. Write an explanatory note on "corporate life cycle theory" and "Product life cycle approach".
4. Discuss the arguments for and against MNCs.
5. Sketch out the the modes of international business.
6. How MNCs adopts strategic planning ? Explain the pit falls in planning.
7. Discuss the cross cultural negotiation process.
8. Explain the strategic alliance carried out at the global level.
9. Discuss the arguments for and against FDI.
10. Explain how the business environment affects product strategies.





DPB – 540 COM

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Paper – VIII : BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time : 3 Hours

Max. Marks : 70

Notes : 1) Answer any FIVE questions.
2) Each questions carries 14 marks.

1. Outline the distinct features of Indian Culture. How far they promote ethical actions in business ?
 2. What do you mean by business ethics ? Explain its importance and characteristic features.
 3. Differentiate between ethics and law. Discuss the arguments for and against ethics in business.
 4. Discuss the role of government in enforcing ethical business behaviour.
 5. What do you mean by social responsibility ? Explain the responsibility of business towards customers and employees.
 6. Discuss the principles and values in Jainism and Islam. What do they advocate to promote ethical behaviour in business ?
 7. Discuss the ethical issues arising out of computers. How are they dealt with ?
 8. Explain the role of intellectual property rights in promoting business ethics at national and international levels.
 9. Discuss the measures adopted by business enterprises to promote and maintain ethical behaviour.
 10. What are the ethical issues involved in the area of accounting and finance ? How are they resolved ?
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