



DPB – 510 (COM)

Final Year M.Com. Degree Examination, July/August 2011
(Directorate of Distance Education)
Paper – 1 : BUSINESS ENVIRONMENT AND POLICY

Time : 3 Hours

Max. Marks : New Scheme : 80

Old Scheme : 70

- Instructions :** 1) *Students who have attended 30 Marks IA Scheme will have to answer for total of 70 Marks.*
- 2) *Students who have attended 20 Marks IA Scheme will have to answer for total of 80 Marks.*

SECTION – A

(5×14=70)

Note : 1) *This Section is common for the students of both Old and New Schemes.*

2) *Answer ANY FIVE of the following questions.*

3) *Each question carries FOURTEEN marks.*

1. Economic liberalization has helped the Indian Industries in performance optimization. Explain.
2. “As on today there is no country in the world where government of the Land does not interfere in its economic activities”. Discuss.
3. Explain how MRTP Act regulates Restrictive Trade Practices ? Explain.
4. What do you mean by social response strategies ? Provide an exhaustive evaluative framework on social response strategies by business.
5. Ecology is inconsistent with Economic Development. Elucidate.
6. “Policy frameworks of the Government accelerates industrial and economic growth”. Explain.

P.T.O.



7. Write short notes on :

FEMA

EXIM

EOU's

EPZ's.

8. "Understanding International Business Environment involves major challenges".
Elucidate with relevant examples.

9. What do you mean by Judicial Activism ? What is its importance ? Explain.

10. Provide an exhaustive framework on fiscal and monetary policies of Government of India.

SECTION – B

(1×10=10)

*Note : 1) This Section is **only** for the students of **New Scheme**.*

*2) Answer **any ONE** of the following questions and it carries **TEN** marks.*

11. Bring out the salient features of Technological policies initiated by the Govt. of India.

OR

12. Discuss the role of developmental financial institutions in the prosperity of India.



DPB – 520 (COM)

Final Year M.Com. Degree Examination, July/August 2011

Directorate of Distance Education

Paper – 2 : ENTREPRENEURSHIP DEVELOPMENT

Time: 3 Hours

Max. Marks : New Scheme 80

Old Scheme : 70

- Instructions :**
- 1) *Students who have attended 30 Marks IA Scheme will have to answer for total of 70 Marks.*
 - 2) *Students who have attended 20 Marks IA Scheme will have to answer for total of 80 Marks.*
 - 3) *Answer any FIVE of the following (Section – A) questions. **Each** questions carry **14** marks (for both 70-80 Marks Schemes).*

SECTION – A

(5×14=70 marks)

- Note :**
- 1) This Section is common for the students of both old and new scheme.
 - 2) Answer **any FIVE** of the following questions.
 - 3) **Each** question carries **fourteen** marks.

1. What do you mean by entrepreneurship ? Explain the role and responsibilities of entrepreneur.
2. Who is intreprenuer ? How does he differ from entrepreneur ?
3. What do you mean by women entrepreneurship ? Explain the problems of women entrepreneurs in India.
4. Who is a rural entrepreneur ? Explain status of rural entrepreneur in India.
5. Write a detailed note on EDP.
6. Explain Udai Purck and Nadkarni model of Entrepreneurship development.
7. What do you mean by Innovation ? What are the qualities needed entrepreneurs to innovate new things in business ?

P.T.O.



8. What are the financial institutions, financing entrepreneurs ? Explain.
9. What are the basic functions of entrepreneurs ? Explain.
10. What are the factors, that influence the entrepreneurs to undertake new business ? Explain.

SECTION – B

(1×10=10 marks)

Note : 1) This Section is **only** for the students of New Scheme.

2) Answer **any one** of the following questions and it carries **ten** marks.

11. What is feasibility report ? Explain the components of a feasibility report.

OR

12. “Training certainly improves the quality of entrepreneurship”. Examine.



DPB – 530 (COM)

Final Year M.Com. Degree Examination, July/August 2011
Directorate of Distance Education
Paper – 3 : INTERNATIONAL BUSINESS

Time: 3 Hours

Max. Marks: New Scheme : 80
Old Scheme : 70

Instructions : 1) Students who have attended **30** marks IA Scheme will have to answer for total of **70** Marks.
2) Students who have attended **20** Marks IA Scheme will have to answer for total of **80** Marks.

SECTION – A

(5×14=70)

Note : 1) This Section is common for the students of both **Old** and **New** Schemes.
2) Answer **any five** of the following questions.
3) **Each** question carries **FOURTEEN** marks.

1. Explain the differences between domestic business and international business.
2. Critically evaluate the theory of Comparative Cost Advantage with Money.
3. What is joint venture ? Why do the firms prefer joint venture to go global ?
4. How MNCs adopt strategic planning ? Explain the pit falls in planning.
5. What is a Multinational Corporation ? Why do companies become multinational ?
6. Explain the cross-cultural communication process and negotiation with suitable examples.
7. Discuss the different factors that affect FDI.

P.T.O.



8. How do the bilateral and multilateral agreements resolve and prevent conflicts ? Discuss.
9. Explain the approaches to organisation structure of MNCs.
10. Explain the following :
 - a) Tariffs
 - b) Subsidies
 - c) Quotas

SECTION – B

(1×10=10)

Note : 1) This Section is only for the students of **new** Scheme.

2) Answer **any one** of the following questions and it carries TEN marks.

11. What is environmental scanning ? Explain its significance in international business.

OR

12. Discuss the status of trade in goods and services in India.



DPB – 540 (Com)

**Final Year M.Com. Degree Examination, July/August 2011
(Directorate of Distance Education)**

Paper – 4 : BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time : 3 Hours

Max. Marks : New Scheme : 80

Old Scheme : 70

- Instructions :**
- 1) *Students who have attended 30 Marks IA Scheme will have to answer for total of 70 Marks.*
 - 2) *Students who have attended 20 Marks IA Scheme will have to answer for total of 80 Marks.*
 - 3) *Answer **any FIVE** of the following (Section – A) Questions. Each question carries 14 marks (for both 70/80 Marks Schemes.)*
 - 4) *Section – B is compulsory for 80 Marks Scheme only.*

SECTION – A

(5×14=70)

Note : 1) This Section is common for the students of both **Old** and **New Scheme**.

2) Answer **any FIVE** of the following questions.

3) **Each** question carries **fourteen** marks.

1. What is business ethics ? How does it ensure to take proper decisions ? Discuss.
2. What is social responsibility ? Why should business organizations discharge social responsibilities ? Explain.
3. What is the role of government in enforcing ethical practices in business ? Examine.
4. Discuss the ethical considerations need to be considered by a business organization in performing human resources function.
5. What is corporate governance ? State factors responsible for corporate governance.
6. What is code of ethics ? How does it ensure ethical behaviour among employees ? Explain.

P.T.O.



7. Explain the consequences of wage discrimination from the point of view of organization and workers.
8. What is accounting disclosure ? State its significance in business.
9. ‘Business ethics is a managerial discipline’. Describe.
10. “Business organization is a social organization, it needs to act according to the interest of society”. Comment.

SECTION – B

(1×10=10)

Note : 1) This Section is **only** for the students of **New Scheme**.

2) Answer **any ONE** of the following questions and it carries **ten** marks.

11. Discuss the factors to be considered in mergers and acquisitions.

OR

12. Throw a light on the issue of Satyam computers in the light of business ethics and corporate governance.