Second Year B.B.M. Degree Examinations

October / November 2014

(Directorate of Distance Education)

COMMERCE

DBB 250: INTERNATIONAL BUSINESS ENVIRONMENT AND SMALL BUSINESS MANAGEMENT

Time: 3hrs.] *[Max. Marks: 70/80*

Instructions to candidates:
«zÁ¸ÀªÀðUÀ½UÉ ¸ÀÆZÀ£ÀUÀ¼ÀÄ:

1. *Students who have attended 30 Marks Internal Assessment scheme will have to answer for total of 70 Marks.*
   30 CAPUÀ¼ ÀÄ DAvÀjPÀ ¥ÀæzÀ¸ÀÄÀrAiÀÄ°è §gÀÄªÀ «zÁ¸ÀªÀðUÀ¼ÀÄ 70 CAPUÀ¼ ¥ÀæªÀÄUÀ½UÉ Gvj¸À¨ÃÃPÀÄ.

2. *Students who have attended 20 Marks Internal Assessment scheme will have to answer for total of 80 Marks.*
   20 CAPUÀ¼ ÀÄ DAvÀjPÀ ¥ÀæzÀ¸ÀÄÀrAiÀÄ°è §gÀÄªÀ «zÁ¸ÀªÀðUÀ¼ÀÄ 80 CAPUÀ¼ ¥ÀæªÀÄUÀ½UÉ Gvj¸À¨ÃÃPÀÄ.

SECTION – A
«¨ÁÚ - J

I. Answer any TWO of the following questions. 5 marks each : 2 x 5 = 10 Marks
AiÀÄªÀÄzÁzgÀÆ JgqÀÄ ¥ÀæªÀÄUÀ½UÉ Gvj¹j. ¥ÀæÀ 5 CAPUÀ¼ÀÄ:

1. Write a very short note on 'TRIMS' and 'TRIPS'.
'nªÀiï' ªÀÄvÀÄ 'n¥ï' §UÉ vÀAzÀÄ ®WÀÄ n¥ÀtÂ §gÀ¨ÄÀj.

2. Examine India's role in SAARC.
SAARC £ÀÄ¸À¨ÁgvÀzÀ ¥ÁvÀªÀÄÄ ¥ÀjÃQ¹.

3. Briefly explain the different types of industrial sickness.
gÀÆÃUÀ¸À¨ PÀÈUÀÄjPÀ¼À ««zÀ §UÀÄ¼À£ÀÄß ¸ÀÀQ¥ÀªÁV «ªÀj¹.

4. Write a note on 'FDI'.
'FDI' §UÉ n¥ÀtÂ §gÀ¨ÄÀj.

SECTION – B
«¨ÁÚ - ©

II. Answer any THREE of the following questions. 10 marks each: 3 x 10 = 30 Marks
AiÀÄªÀÄzÁzgÀÆ ªÀÄÆgÀÄ ¥ÀæªÀÄUÀ½UÉ Gvj¹j. ¥ÀæÀ 10 CAPUÀ¼ÀÄ:

5. What is an MNC? Discuss the limitations of MNCs.
§ºÀÄgÀ¶¸ÀÄAiÀÄ PÀA¥À¤ JAzÀgÀ£À? Czg «ÄwUÀ¼À£ÀÄß ZaÃð¹.

6. What is meant by trade blocks? Analyse the benefits & disadvantages of trade blocks.
ªÀÄ¸À¥ÁgÀ MPÀÆÌlUÀ¼ÀzÀgÀ£À? Czg C£ÀÄPÀÆ® ªÀÄvÀÄ C£Á£ÀÄPÀÆ®UÀ¼À£ÀÄß «±À¶¹.

Contd……2

7. Discuss the effects of industrial sickness.
gÆÅUU¸ÌPÉUÁjPU¼ ¥juÁªÄªÉÃ Zað¹.

8. What do you mean by small scale industries? Explain the characteristics of SSI.
¸t PÉUÁjPU¼Å JAzgÀÉÄ? CªÀU¼ ®PtU¼ÉÃ «ªj¹.

9. Write a note on NAFTA and ASEAN.
NAFTA ªÄvÄ ASEAN §UÌ n¥t §g¬Äj.

SECTION – C
«¨ÁU - ¹

III. ***Answer any TWO of the following questions. 15 marks each:*** 2 x 15 = 30 Marks
AiiÁªÀÁzÁzgÆ Jgq¥ ¥±ÀU½U Gvj¹. v¯Á 15 CAPU¼À:

10. Bring out the features and causes of globalization.
eÁUwÃPgtz ®PtU¼Å ªÄvÄ PÁgtU¼ÉÃ «ªj¹.

11. Analyse the arguments for & against India's membership & WTO.
WTO ¸AWl£AiÄ° ¨Ágvz ¸z¸ÀvÄ §UÌ ¥g ªÄvÄ «gÆÃzÁA±U¼ÉÃ «±Ã¶¹.

12. Explain the Governmental role in promoting SSI.
¸t PÉUÁjPU¼ÉÃ GvÃd£UÆ½¸®Ä ¸PÁðg vÀUzÀPÆAq PªÄU¼ÉÃ «ªj¹.

13. Give an account of important economic environmental factors & their significance to business.
ªÀªºÁgz ªÄÃ¯ ¥juÁªÄ ©ÃgÄª ªÄÄRªÁz DyðP ¥j¸g CA±U¼ÉÃ w½¹j.

SECTION – D
«¨ÁU – r

Note: Compulsory question for 80 marks scheme only
¸ÆZ£U¼À: 80 CAPU¼ ¥±À ¥wPU EgÄª PqÁAiÄ ¥±ÀU¼À

Answer any ONE of the following question, 10 marks each: 1 x 10 = 10 Marks
AiiÁªÀÁzÁzgÆ MAzÁ ¥±ÀU Gvj¹, v¯Á 10 CAPU¼À:

14. Discuss the functions of DICs.
f¯Á PÉUÁjP PÀÄAzU¼ PÁAiÄðªÉÃ Zað¹.

15. Distinguish between GATT & WTO. What are the functions of WTO?
GATT ªÄvÄ WTO £ÀÄ ¨Ã¥ðr¹. WTO£ PÁAiÄðU¼ÁªÀªÀ?

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